



**Parent Teacher and Community Council of the
Japanese Bilingual Bicultural Program
Rosa Parks Elementary School**

December 16, 2011

Dear JBBP Families,

We are ending this year with our 2011-2012 annual *Kifu* Campaign. "*Kifu*" roughly translates to "giving." Each year we kindly ask families and supporters to make a donation to this fund, which directly benefits JBBP and its students.

- **Your donation is tax deductible. Our tax ID# is 03-0436102.**
- **Its easy: fill out the attached form and deliver with your check to Nanayo Silver in the office or mail it in the attached envelope.**
- **You can also donate online and by credit card or PayPal: go to www.jbbpsf.org/giving**
- **If you work for a company with a gift matching program, this is a good opportunity to take advantage of it (see FAQ on other side of this sheet)**

In the near term, the funds enable JBBP to enrich your program in many ways: from classroom supplies, field trips, and cultural events, to computer repairs/technology upgrades and curricular and professional development (see diagram on the other side of this sheet). **Budgeted expenses for JBBP's current year add up to more than \$38,000 – roughly \$225 per student.** By offsetting annual budget expenses, the funds also enable us to incrementally build a reserve to maintain full time Sensei for your student(s).

As a point of reference, families last year donated anywhere from \$50 to \$4,000 (a fraction of parochial and independent private school tuition). Last year, the campaign yielded only a 10% rate of participation. This year we hope to increase that. We are striving to achieve 100% participation from our families.

Every donation – regardless of the amount – makes a difference and helps to maintain the quality of JBBP that we all cherish.

Sincerely,

Dave Blacker	Deborah Hamilton
Ken Sogabe	Lynn Muscat
Janet Lee	Van Okamura
Anne Amis	Augie Phillips
Peter Tobias	Raymond Lum
Taeko Morioka	Naomi Nishioka
Karen Kai	

Board of Directors
Parent Teacher and Community Council (PTCC)

Kifu Campaign FAQ

Why so much fundraising?

Tragically, State funds alone are not enough to serve the requirements of most schools today and this is particularly true for JBBP. As you may know, California is facing its biggest budget crises in history and SFUSD is anticipating a huge budget deficit. We count on the generosity of families like you, alumni, and community supporters to help us deliver our unique curriculum and meet the growing complexity of student's educational needs.

How do I find out if my company has a matching donation program?

Check with the department or individual who manages employee benefits. Typically, companies require employees to fill out a form, providing donation details, recipient information, etc.

What if I cannot make a donation?

No donation is too large or too small. Your donation in any amount makes a difference and is valuable towards helping foundations evaluate JBBP grant applications favorably. However, should any donation pose an undue hardship, we ask that you donate your valuable time to the program. In kind donations are also accepted (juice boxes, water, snacks, paper, auction items, etc.). Your participation is what truly matters.

Is my donation tax deductible?

The PTCC is a 501(c) non-profit organization (**Federal Tax ID# 03-0436102**) and no goods or services are provided to you exclusively. However, only you and your accountant can determine how much of your donation is tax deductible.

How do I make a donation to the Kifu fund?

1) Checks, payable to "PTCC-JBBP" together with the form can be given to Nanayo Silver in the front office OR mailed to:

**PTCC-JBBP
PO Box 15879
San Francisco, CA 94115**

Please note "Kifu Campaign" on checks. **DO NOT SEND CASH TO SCHOOL.**

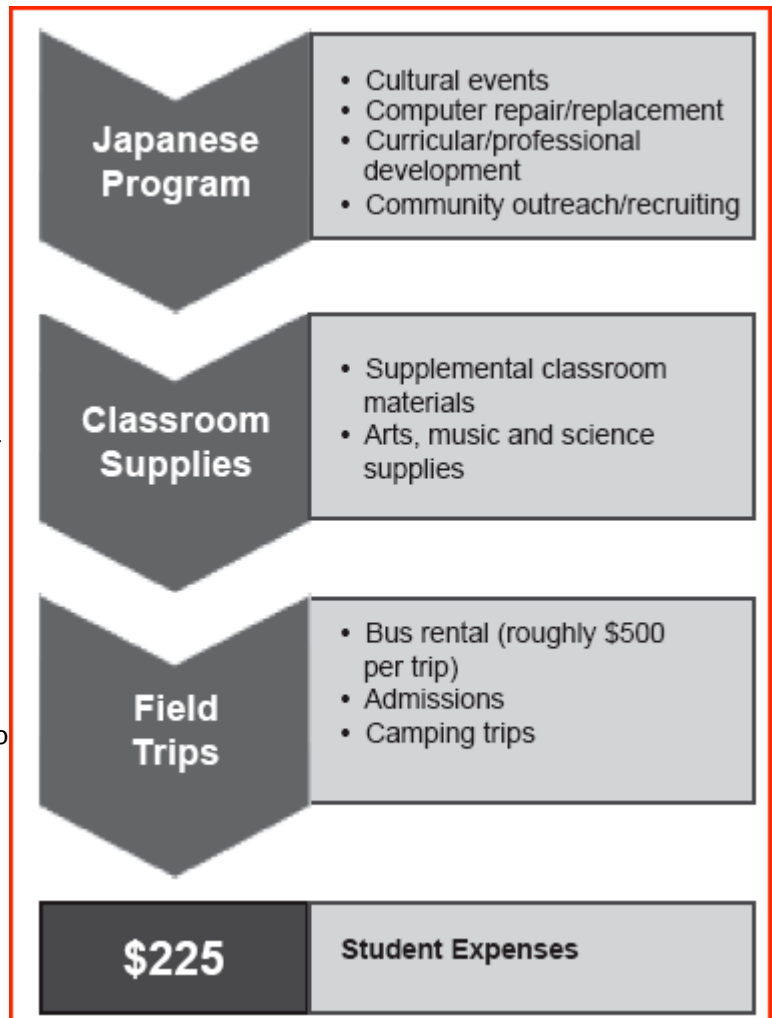
2) To donate online by Credit Card or PayPal, go to **www.jbbpsf.org/giving**.

What if I lost the form?

We will be emailing the forms to the JBBP family listserve for your convenience. The form will also be posted on www.jbbpsf.org/giving

Can I spread out my donation over several payments throughout the year?

Yes. Any donation at any time is greatly appreciated.





Kifu Campaign Donation Form

Name(s): _____

Phone Number: _____ Email: _____

Student Name/Grade: _____ Teacher: _____

Mailing Address: _____

YES! I can support JBBP with a donation. My donation amount is:

\$25 \$50 \$75 \$225 \$500 Other \$ _____

Company Matching: Payment Enclosed I paid online

I do not wish to be acknowledged by name in JBBP communications

- ✓ Make checks out to "PTCC-JBBP" (please note "Kifu" on check)
- ✓ All donations are tax deductible
- ✓ To donate by credit card, or PayPal visit www.jbbpsf.org/giving
- ✓ You will receive a "Thank you" letter for your tax records
- ✓ We will acknowledge you by name in JBBP communications (unless you prefer not to by checking the box above)

ARIGATO GOZAIMASU!

ありがとうございます

THANK YOU FOR SUPPORTING YOUR STUDENT(S) AND JBBP!!

Please bring this form and checks to Nanayo Silver in the front office or mail to PTCC-JBBP, PO Box 15879, San Francisco, CA 94115. DO NOT SEND CASH TO SCHOOL.